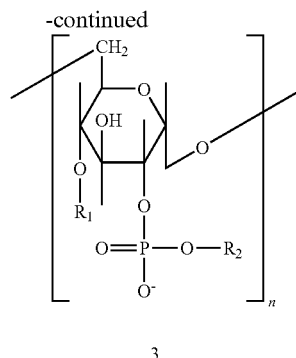
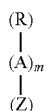


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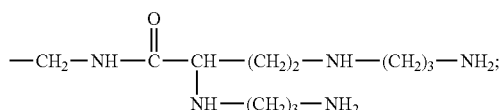

 $R_1 = \text{---CH}_2\text{---CH}_2\text{---}^+\text{NH}(\text{CH}_2\text{CH}_3)_2$
 $R_2 = \text{straight chain or branched alkyl, alkenyl, cycloalkyl, aryl, alkoxy, thioalkyl or thioether group having from 12 to about 24 carbon atoms}$
 $n = 50\text{--}600$ (chain length)

We claim:

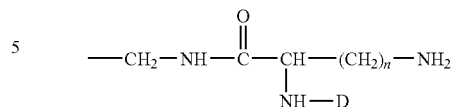
1. A compound having the structure



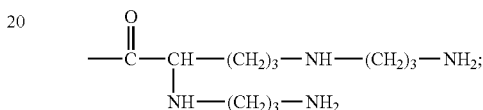
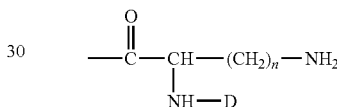
and salts thereof where:

m of $(A)_m$ is 1;R is R_B , where R_B is a steroid selected from the group consisting of stigmasterol, ergosterol, and cholic acid;A is A_3 where:
 A_3 is $\text{---NH---CH}_2\text{---}$ or $\text{---CO---N---R}_1\text{---}$, where A_3 is $\text{---NH---CH}_2\text{---}$ when R is cholic acid and A_3 is $\text{---CO---N---R}_1\text{---}$ when R is stigmasterol or ergosterol; where R_1 is an alkyl, alkenyl, alkynyl, alkoxy, acyl or alkylthio having from 1 to about 24 carbon atoms; and
where Z is selected from the group consisting of $Z_1\text{--}Z_{15}$ or Z_{18} ; where: Z_1 is H; Z_2 is $\text{---(CH}_2)_n\text{---X}$, where n is 1-24 and X is selected from the group consisting of Br, Cl, I and F; Z_3 is $\text{---(CH}_2)_n\text{---NH}_2$, n=1-24; Z_4 is $\text{---CH}_2\text{---NH---(CH}_2)_3\text{---NH---(CH}_2)_4\text{---NH}_2$; Z_5 is $\text{---CH}_2\text{---NH---(CH}_2)_3\text{---NH---(CH}_2)_3\text{---NH---(CH}_2)_3\text{---NH}_2$; Z_6 is $\text{---CH}_2\text{---NH---(CH}_2)_n\text{---NH}_2$, n=2-24;
 Z_7 is ---L---X where L is selected from the group consisting of branched or straight chain alkyl, alkenyl, cycloalkyl, aryl, alkoxy, thioalkyl and thioether groups having from 1 to about 24 carbon atoms, and X is selected from the group consisting of Br, Cl, I, F, NH_2 and $[(\text{NH}_2)\text{---(CH}_2)_n]_m$, where n is 2-24 and m is 1-24;
 Z_8 is

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 Z_9 is

where n=1-24, D is H or other groups attached by amide or alkyl amino groups;

 Z_{10} is a reporter molecule; Z_{11} is a protein, peptide or polypeptide; Z_{12} is a polysaccharide; Z_{13} is an amine or halide reactive group; Z_{14} is Z_{15} is

n=1-24, D is H or other groups attached by amide or alkyl amino groups; and

 Z_{18} is a nucleic acid binding substance.2. The compound of claim 1 wherein A_3 is $\text{---CO---N---R}_1\text{---}$ and R_B is stigmasterol.3. The compound of claim 1 where A_3 is $\text{---CO---N---R}_1\text{---}$ and R_B is ergosterol.

4. A composition for transfecting a cell with a nucleic acid which comprises a nucleic acid and one or more compounds according to claim 1.

5. A lipid aggregate which comprises one or more compounds of claim 1.

6. A kit for preparing a lipid aggregate comprising one or more compounds according to claim 1.

7. A method for transfecting a cell comprising the step of contacting the cell with a lipid aggregate comprising a nucleic acid and a compound according to claim 1.

8. A composition for transfecting a cell with a nucleic acid which comprises a compound according to claim 1 capable of complexing said nucleic acid to be transfected into said cell, and a transfection-enhancing agent selected from the group consisting of an enveloped virus, a membrane virus, a viral component, and a non-viral fusogenic compound.

9. A composition according to claim 8 wherein said transfection-enhancing agent is an enveloped virus, and wherein said enveloped virus is an alphavirus.

10. A composition according to claim 9 wherein said alphavirus is Semliki Forest virus.

11. A composition according to claim 8 wherein said transfection-enhancing agent is a viral component and wherein said viral component is selected from the group consisting of